

Culture and Manners Institute

IMPROVEMENTS THAT LAST A LIFETIME

Release: *Immediate*
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COCKTAIL PARTY ETIQUETTE AT THE JASPER WINERY IN DES MOINES

A Cocktail Party Where You Learn to Behave at Cocktail Parties

DES MOINES, IA – April 22, 2009 – If your career, business or your social life depends on your performance at cocktail parties, this is one event you won't want to miss.

Professional Chef Terrie Kohl, of the Country Club Market is teaming up with Callista Gould of the Culture and Manners Institute and Jean Groben of Jasper Winery to present an evening of gourmet food, delicious wines and a lesson in professional polish:

Cocktail Party Etiquette Tutorial

Date: *Monday, May 18, 2009*
Time: *Check In: 5:45 PM*
Program: 6:00 – 7:30 PM

Location: *Jasper Winery*
2400 George Flagg Parkway
Des Moines, IA 50321

Cost: *\$55 per person*

Reservations: Space is limited. Call the Jasper Winery at (515) 282-9463 or email: cgould@cultureandmanners.com

Participants will learn:

- How to juggle food and drinks
- How to order wine
- First impressions: posture, eye contact, handshakes
- Business card protocol
- Proper Introductions
- How to remember what's-his-name the next time you see him...and more!

The evening will feature gourmet cocktail party food by Chef Kohl, a selection of fabulous wines from the Jasper Winery and etiquette instruction by Callista Gould and Jean Groben. The event will be held at Jasper Winery's new Des Moines location, on George Flagg Parkway, just off of Fleur Drive. The price is \$55 per person, which includes food and wine, plus the etiquette seminar.

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Callista Gould, founder of the Culture and Manners Institute, is a certified etiquette instructor and an award-winning speaker. She has given etiquette lectures across the U.S. and in China. Her articles can be seen in *The Des Moines Register*. Learn more at www.cultureandmanners.com.

Jean Groben, owner of Jasper Winery, is renown for her extensive knowledge of wine and food and her popular wine education classes that she gives throughout the state of Iowa. Jasper Winery's new location off Fleur on George Flagg Parkway is easily accessible from downtown Des Moines. Learn more at: www.jasperwinery.com

Chef Terrie Kohl, owner of Country Club Market, is a professional chef trained at the prestigious New England Culinary Institute. She offers customized catering, personal chef services and she also teaches classes in the culinary arts. Learn more at: www.countryclubmkt.com

For more information, please contact Callista Gould at: cgould@cultureandmanners.com or by phone: (515) 225-2710. Or visit her website: www.cultureandmanners.com